

Labelle High School

Home of the Cowboys & Cowgirls

June 2016

Dear Business Partners and Boosters,

The administration, coaches and student-athletes at LaBelle High School thank you for your continued support of our athletics program this past school year. Your generous contributions to our program not only provides positive exposure for your company as a proud supporter of Cowboy & Cowgirl Athletics, but it has also kept LaBelle High School from a pay-to-play system that is occurring in Florida and throughout the U.S. Last year, your contributions have helped over 200 student-athletes in 20 sports!

As you may already know, there were many successes in our athletics program this past school year, including, but not limited to, three district championships, two regional championships, multiple team playoff berths, State Championship qualifiers, and even a State Champion! LaBelle High School was ranked 6th overall in Florida 4A public schools for the FHSAA All-Sports Sunshine Cup this past year, whereas the Boys ranked 1st in the state for the FHSAA All-Sports Sunshine Cup! LaBelle High School was also well represented at the Annual Fort Myers News-Press All-Area Sports Banquet with two Finalists for Athlete of the Year in their respective sport, along with a Finalist for Coach of the Year. We recognize that our community support has been the overwhelming factor in any success our athletics program has had and we would not be able to accomplish this without you.

As we prepare for a new and exciting season, building on last year's successes, we are asking Cowboy and Cowgirl fans to support our athletics program the best way they can. We are asking for your support in the form of sponsorship offered through our Fall Sports Program and field/gym signs. We are also offering a new Corporate Sponsorship Program that recognizes our greatest supporters in the best ways. At the same time, we will still be offering the same sponsorship packages that we always have. We will continue to maintain our facilities for the safety and comfort of our fans and thank every parent and booster who contributed to any LHS function. Every contribution counts when trying to make a difference for our students.

Enclosed is our Sponsorship Program for August 2016 through May 2017. If you wish to be a sponsor, please return the enclosed order form by mail. Please note that all donations are tax deductible. We appreciate your business and interest in moving our Athletic Program forward. Thank you in advance. Please contact me at (863) 674-4120 or email at harrisr@hendry-schools.net

Sincerely,

Ryan Harris
Athletic Director

LaBelle High School Athletics Sponsorship Program

Platinum Corporate Sponsor (\$3,000)

- ✓ Appreciation Plaque
- ✓ Website Recognition
- ✓ Title Sponsor for Four (4) Regular Season Home Games (Halftime Promotion of your Choice)
- ✓ Promotional Table for Four (4) Regular Season Home Games (Distribute freebies, company information, etc.)
- ✓ Four (4) Signs in Your Area of Choice (Football/Soccer, Volleyball/Basketball, Softball/Baseball)
- ✓ Six (6) Season Passes to All Regular Season Home Athletic Events
- ✓ Football Parking Free Pass
- ✓ Fall Sports Program Advertisement (Full Page)
- ✓ Foursome for Annual Cowboy Open Golf Tournament at Verandah (June)
- ✓ Ticket to Casino Night Fundraiser at Riverbend (November) (2 People)
- ✓ Ticket to Gold Rush Fundraiser (February) (2 People)
- ✓ Four (4) LaBelle Athletic Department Polos

Gold Corporate Sponsor (\$2,000)

- ✓ Appreciation Plaque
- ✓ Website Recognition
- ✓ Title Sponsor for Four (2) Regular Season Home Games (Halftime Promotion of your Choice)
- ✓ Promotional Table for Four (2) Regular Season Home Games (Distribute freebies, company information, etc.)
- ✓ Three (3) Signs in Your Area of Choice (Football/Soccer, Volleyball/Basketball, Softball/Baseball)
- ✓ Four (4) Season Passes to All Regular Season Home Athletic Events
- ✓ Football Parking Free Pass
- ✓ Fall Sports Program Advertisement (1/2 Page)
- ✓ Ticket to Casino Night Fundraiser at Riverbend (November) (2 People)
- ✓ Ticket to Gold Rush Fundraiser (February) (2 People)
- ✓ Four (4) LaBelle Athletic Department Polos

Silver Corporate Sponsor (\$1000)

- ✓ Appreciation Plaque
- ✓ Website Recognition
- ✓ Title Sponsor for One (1) Regular Season Home Games (Halftime Promotion of your Choice)
- ✓ Promotional Table for One (1) Regular Season Home Games (Distribute freebies, company information, etc.)
- ✓ Two (2) Signs in Your Area of Choice (Football/Soccer, Volleyball/Basketball, Softball/Baseball)
- ✓ Two (2) Season Passes to All Regular Season Home Athletic Events
- ✓ Fall Sports Program Advertisement (¼ Page)
- ✓ Two (2) LaBelle Athletic Department Polos

Bronze Corporate Sponsor (\$500)

- ✓ Appreciation Plaque
- ✓ Website Recognition
- ✓ Sign in Your Area of Choice (Football/Soccer, Volleyball/Basketball, Softball/Baseball)
- ✓ Season Pass to All Regular Season Home Athletic Events
- ✓ Fall Sports Program Advertisement (⅛ Page)
- ✓ LaBelle Athletic Department Polo

Program Advertising

COLOR ADVERTISING

Back Cover - \$400
Inside Back Cover - \$300
Inside Front Cover - \$300

INTERNAL ADVERTISING

Full Page - \$200
Half (½) Page - \$100
Quarter (¼) Page - \$70
Eighth (⅛) Page - \$40

Sign Advertising

Football/Soccer - \$250
Gym - \$150

Baseball - \$125
Softball - \$150

Any 3 Signs - \$450

LaBelle High School Sponsorship Program Form

Platinum - \$3000 () Gold - \$2000 () Silver - \$1,000 () Bronze - \$500 ()

Full Page - \$200 () ½ Page - \$100 () ¼ Page - \$70 () ⅛ Page - \$40 ()

Back Cover - \$ 400 () Inside Back Cover - \$300 () Inside Front Cover - \$300 ()

Football - \$250 () Gym - \$150 () Baseball - \$125 () Softball - \$150 ()

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Please make all checks payable to:

LaBelle High School

4050 E Cowboy Way

LaBelle, FL 33935

If you have any questions or would like to send an image for your sponsor ad (.jpeg), please contact the Athletic Director, Ryan Harris, at harris@hendry-schools.net or (863) 674-4120

Thank you for your continued support of Cowboy & Cowgirl Athletics!